Engaging in the Webinar

Submit your questions through the Questions box
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ACCME Staff

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How ACCME is Responding to COVID-19

• Virtual BOD meeting and communication of accreditation decisions
• Making adjustments for the health and safety of our staff and volunteers
  o Remote staff, committee meetings, education webinars
• Annual Meeting > ACCME 2020 Online
• ACCME Coronavirus Resources Webpage
  o Website: https://www.accme.org/coronavirus-resources
  o Submit activities here: https://www.accme.org/publications/coronavirus-resources-submission-form
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CE Providers' Essential Role

• New disease state
• Rapidly evolving and changing information
  o Variety of quality, specificity
• Uncertainty and confusion create stress and inefficiencies
• Quality learning more essential than ever
  o Proactive, responsive
  o Specific to your community of learners
  o Collaborative with public health and other agencies
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Staying Well in a Time of Crisis and Transition

- Mental health resources
- Share your experiences, insights, challenges and stories with your colleagues
- Lean on ACCME and other organizations supporting educators
  - SACME webinar this afternoon @ 2:00–3:00 pm CT
    - https://sacme.org/COVID-19
  - ACEHP resource page: http://www.acehp.org/p/cm/ld/fid=552
Practical Strategies for CE in the Midst of COVID-19

A. Virtualizing a Live Meeting
B. Approving Workplace Learning Activities
C. Developing a Rapid-approval Process for a CE activity
D. Support from ACCME
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A. Virtualizing a Live Meeting

• Choose a webinar/virtual platform that can accommodate your group size and helps you meet your educational goals. 
  *Will you use video? Will you have small groups or breakouts? Do you need polling features?*

• If it’s a new platform to you, explore its features using the company’s tutorials.

• Test in advance 
  *Connecting remote faculty, recording, using webcams, etc.*

• Send guidance to your faculty or facilitate the startup for them

• Plan a briefing before the session to confirm all faculty can connect and review your plan for the meeting.
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Webinar Platforms Offering Free Services

• Zoom
• WebEx
• LogMeIn
  o GoToMeeting
  o GoToWebinar
  o Join.me
• RingCentral
• Google Hangouts
• Adobe Connect
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Guidance for Faculty Using Webinars

Audio/Video/Connection:
✓ Circulate meeting guidelines if possible
✓ Join by computer even if just participating with audio
✓ Use a hard-wired connection, if possible
✓ Instruct participants NOT to join by BOTH video and phone
✓ Encourage headsets
✓ Mute when not speaking

On the webinar:
✓ Use video
✓ Use predetermined signals to facilitate discussion
✓ Use the chat function
✓ Consider using the pointer or pen / highlighter
✓ Have more than one "host" to ensure a back-up in case of connectivity issues
Guidance for Effective Webinar Teaching

- Choose a title that includes the problem
- Start with a case
- Include at least one decision point for participants to consider
- Limit didactic time & expand discussion time / Q&A
- Ask participants to type in what they learned in the comment box
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B. Approving Workplace Learning Activities

• Consider the public health crisis as the ‘gap.’
• Consider the response to the crisis (including improved teamwork, communication, patient care) as the expected outcome.
• During this unprecedented public health emergency and because there are no current preventive or specific treatments for coronavirus infection, you could reasonably determine that there is no potential for a relevant financial relationship and therefore no need to collect disclosure forms, resolve, or disclose.
• Ask participants to self-report attendance, and potentially what they learned.

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C. Developing a Rapid-approval Process for a CE Activity

• Decide on a direct phone number and office hours, or set up a web form. Communicate these to clinicians engaged in the COVID-19 response.

• Download the ACCME workplace learning form and make the form available to clinician leaders for their use in real time.

• Consider making it available electronically, including mobile.

• Reminders: No physical signatures are required by ACCME. Activities can be administratively approved without a committee.
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D. Support from ACCME

• Coronavirus resources for CE providers
  o Resource page
  o FAQ: Changes to Activities and Reporting due to the COVID-19 Public Health Crisis
  o Tutorial: Changing Activity Formats in PARS
  o MOC Resources

• Coronavirus resources to aid clinicians
  o CME activity resources for clinicians
  o MOC search engine: CMEfinder.org

• Extension for data submission
  o We are extending the deadline for submission of 2019 activity and overall program data to April 30, 2020

• Contact us: info@accme.org
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How are Providers Addressing Changing Emergent Needs?

Rani S. Gereige, MD, MPH, FAAP  
*Director of Medical Education, Nicklaus Children’s Hospital*

Julie White, MS  
*CME Director, Boston University School of Medicine*

Suzanne Ziemnik, MEd  
*Chief Officer, Learning and Educational Research, American Society for Clinical Pathology*
Reminder … Use the Questions Box

Submit your questions through the Questions box
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Questions from Registration

1. What kind of content (topics, frequency) is most helpful for providers during this busy COVID-19 time?
2. Staff do not have the time to attend CME events right now; what are some other strategies to provide needed education to them?
3. Providing credit for point-of-care or spontaneous COVID-19 related case discussions
4. How can we manage commercial promotion or exhibits and commercial support for events that have been converted from in-person live to an online format?
5. We have to convert some of our Grand Rounds to virtual sessions. How do I report that in PARS? Do they need to be reported as a separate activity?
Additional Questions
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Continue the Conversation

✓ Search for & share online resources – companies with online tools are rising to the occasion.
✓ Connect with your colleagues – they are your best resource!
✓ Let us know how we can continue to help – info@accme.org

Thank you!